



Bob's Red Mill Coupon Redemption Policy

Bob's Red Mill

Coupon Redemption Policy

Updated 10/27/2022

Dear Retailer:

This Coupon Redemption Policy and the legal copy on **Bob's Red Mill Natural Food, Inc. (Bob's Red Mill)** coupons state the only terms and conditions under which **Bob's Red Mill** will reimburse its customers for coupon submissions ("Policy"). Your acceptance and redemption of coupons for **Bob's Red Mill** products constitutes your acceptance of and binding agreement with all the terms and conditions in this Policy. It is the retailer's responsibility to ensure its employees are aware of and in compliance with this Policy.

Redemption of **Bob's Red Mill** coupons in accordance with all terms and conditions of this Policy authorizes you to receive appropriate payment for properly redeemed coupons as set forth below:

1. Coupons are redeemable only in the United States of America and must be redeemed on or before the expiration date as stated on the coupon.
2. Coupons are redeemable only when consumers purchase the brands/sizes/quantities indicated, prior to the expiration date, and retailers subtract the face value from the retail price of a **Bob's Red Mill** product.
3. Retailers must submit coupons for reimbursement within 180 days after the expiration date of the coupon.
4. Consumer must pay any and all applicable taxes. Coupon cash value 1/100¢.
5. Only one coupon per customer may be accepted by the retailer per **Bob's Red Mill** product purchased.
6. Coupons are void where prohibited, taxed or restricted by law; or when reproduced, photocopied, altered, mutilated, or transferred from or sold by their original recipient to any other person, firm or group.
7. For each properly redeemed coupon, retailers will be reimbursed for the face value, or the retail selling price, up to the maximum indicated on **Bob's Red Mill** coupons for free merchandise, plus the handling fee as stated on each **Bob's Red Mill** coupon and reasonable postage (further defined below). No additional fees will be accepted or paid.
8. Postage will be reimbursed at current actual uninsured rates. First Class U.S. postal rates will apply for shipments less than or equal to 13 ounces and United Parcel Service ground rates will apply for shipments which exceed 13 ounces.



9. **Bob's Red Mill** (or its agent's) actual count of coupons received will be final and shall govern the payment of coupons under this Policy.
10. **Bob's Red Mill** reserves the right to deny reimbursement, retain and declare void any coupons presented for redemption when the following conditions occur: coupons are in mint/mass cut condition, or uniform mix coupons are submitted for reimbursement; retailer has insufficient stock to cover the number and types of coupons submitted; inability to verify retailer's address or business operations; or redemptions that are not in accordance with this Policy. Further, **Bob's Red Mill** reserves the right to forward any such coupons to enforcement authorities for review.
11. On request, retailers must provide **Bob's Red Mill** with proof of purchase of **Bob's Red Mill** products sufficient to cover coupons presented for payment.
12. Coupon payments may not be deducted from payments of **Bob's Red Mill** product invoices or purchase orders.
13. Properly redeemed coupons must be submitted directly by the retailer or through an authorized clearinghouse only. Submission by unauthorized intermediary agents will not be accepted.
14. In the event a retailer payment is withheld, the retailer must appeal **Bob's Red Mill's** decision within six (6) months of the date of the notification of non-payment. Appeals made after six (6) months will not be considered or granted by **Bob's Red Mill**.
15. Any inconsistent use of this Policy constitutes fraud and, in addition to other legal remedies, **Bob's Red Mill** may elect to void all coupons submitted for reimbursement and coupons may be retained by **Bob's Red Mill** without payment.
16. Failure to enforce any terms or conditions of this Policy shall not constitute waiver of such provision or any other provision by **Bob's Red Mill**. **Bob's Red Mill** reserves the right, in its sole discretion, and without prior notice to any party, to modify, revise or eliminate any of the provisions of this Policy. It is the retailer's responsibility to obtain updated copies of this Policy.
17. Send properly redeemed **Bob's Red Mill** coupons to:

Bob's Red Mill
Inmar Dept. #39978
Mfr Rcv Office 801 Union Pacific BLVD STE 5
Laredo, TX 78045

Thank you.

Bob's Red Mill Natural Food, Inc.