



2801 21st Avenue South, Suite 130
Minneapolis, MN 55407
612.870.3440
peacecoffee.com

Coupon Redemption Policy

This Coupon Redemption Policy statement outlines the terms and conditions by which Peace Coffee will reimburse retailers for valid coupon submissions. Your acceptance and redemption of coupons for our products constitutes your acceptance of and binding agreement with all the terms and conditions in this Policy and on the Peace Coffee coupons. It is the retailer's responsibility to ensure its employees are aware of and in compliance with this Policy.

It is our commitment and responsibility to process coupon reimbursements in the most efficient and cost-effective way possible; ensuring that we can continue to provide consumers the promotional incentive that coupons offer. Redemption of Peace Coffee coupons in accordance with all terms and conditions of this Policy authorizes you to receive appropriate payment for properly redeemed coupons. Appropriate payment will equal face value or the retail selling price up to the maximum indicated on coupons for free merchandise, plus the handling fee stated on our coupons, and reasonable postage, as further defined below. Peace Coffee will not pay additional fees and charges.

1. Original Coupon: Coupons that have been, or appear to have been, reproduced, photocopied, mutilated, sold, transferred, trimmed or altered in any way by the retailer or consumer, WILL BE VOID.
2. Location - US only: Coupons are only redeemable by authorized retailers located in the United States and its territories, including military commissaries.
3. Price & Quantity: Coupons are redeemable only by consumers purchasing the brand(s), flavor(s), size(s) and quantities indicated, prior to the expiration date, with the face value of the coupon deducted from your retail selling price.
4. No Expired Coupons: Coupons must be redeemed by the consumer on or before the coupon's expiration date. Retailers must submit coupons for reimbursement within the 6-month grace period, after the expiration date of the coupon.
5. Digital Coupons: Peace Coffee reserves the right to reject, confiscate, withdraw and/or refuse reimbursement for all or part of coupons which exhibit any sign of misredemption including, but not limited to accuracy or quality of data files, excessive or unusual patterns of redemption.
6. Taxes Apply: Consumers must pay any and all applicable taxes on coupons at the point of redemption. Coupon cash value 1/100¢.
7. Limits: There is a limit of one coupon per purchase of the product and size(s) indicated. DO NOT DOUBLE OR STACK.
8. Submitting Coupons: Properly redeemed and identified coupons must be submitted directly by the retailer or through an authorized clearinghouse agent only.
9. Redemption Address: Send properly redeemed coupons to: Inmar Brand Solutions, Dept. 90321, Mfr Rcv Office, 801 Union Pacific Blvd Ste 5, Laredo, TX 78045-9475. Any questions concerning claims for payment, contact Inmar's Trade Relations at 800-285-7602.
10. Tax Reporting: Retailers must comply with all applicable IRS reporting requirements, including obtaining an appropriate taxpayer identification number.



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11. **Records & Audits:** Submissions must provide a single store identity and address. Peace Coffee reserves the right to deal directly with retailers on all matters pertaining to coupon submissions. Peace Coffee reserves the right to audit the coupon sorting or billing service of any retailer or clearinghouse involved in the handling or submission of coupons. On request, retailers must provide proof of purchase of Peace Coffee products sufficient to cover coupons presented for payment.
12. **Payment Terms:** By submitting coupons for redemption, you certify that those coupons came from retail customers only. Do not submit coupons for payment unless you are certain they were legitimately procured. Paper coupons will be processed within *30 days* from the date of receipt of invoice and coupons. Digital coupons will be processed within *15 days* from the date of receipt of the invoice data file.
13. **Reimbursement Value:** Retailer will be reimbursed as follows:
 - a. Face value of coupons or, if the coupon calls for free merchandise, the retail selling price up to the coupon's stated maximum.
 - b. 08¢ handling / processing for each properly redeemed coupon as stated on each coupon, to cover special handling or additional costs.
 - c. Reasonable Postage
 - i. Retailers who sort and submit directly will be reimbursed for reasonable postage indicated on the package received.
 - ii. Retailers using a retailer clearinghouse or billing agent will be reimbursed at a rate of up to \$40.00 per thousand coupons or invoiced amount, whichever is lowest.
 - iii. *We will NOT pay any other administrative, handling, shipping, transportation or other coupon processing fees that retailers or their clearinghouses may assess.*
14. **Adjustment Deductions:** Retailer agrees not to deduct coupon reimbursement from product invoices or purchase orders under any circumstances. Any attempted invoice deductions and any associated deduction fees, constitutes breach of this policy and will not be accepted. Such deductions for either whole or partial payment amounts will not be accepted and will be added to your next invoice for immediate payment.
15. **Appeal Procedure:** In the event a retailer payment is withheld, the retailer must appeal the decision within 90 days of the date of notification. Appeals received after 90 days will not be considered.

FAILURE TO OBSERVE THESE TERMS AND CONDITIONS FOR PROPER REDEMPTION MAY, AT THE SOLE OPTION OF THE PEACE COFFEE, VOID ALL COUPONS SUBMITTED FOR REIMBURSEMENT. ALL COUPONS REMAIN THE PROPERTY OF PEACE COFFEE AND MAY BE RETAINED AS SUCH WITH OR WITHOUT PAYMENT. FAILURE TO ENFORCE ANY TERMS OR CONDITIONS HEREOF SHALL NOT BE DEEMED A WAIVER FOR THEM.

