

INDUSTRY NOTIFICATION

May 8, 2020

NEW CLIENTS

| Previous Address: | New Address Effective: 5.4.20 | |
|---|---|--------------|
| Thelma's Treats New Couponer | Thelma's Treats Inmar Dept. #54723 One Fawcett Drive Del Rio, TX 78840 | |
| 2323 Hubbell Avenue Des Moines, IA 50317 | | |
| GS1 Company Prefix | Brand/Products | Family Codes |
| 0854723007 | Thelma's / Ice Cream Sandwich | 000-999 |

| Previous Address: | New Address Effective: 5.6.20 | |
|---------------------------|--|--------------|
| Ethical Brands Inc MPS | <i>Ethical Brands Inc</i> <i>Inmar Dept. #54183</i> <i>One Fawcett Drive</i> | |
| Dept. 885 | Del Rio, TX 78840 | |
| P.O. Box 407 | | |
| Cinnaminson, NJ 08077 | | |
| GS1 Company Prefix | Brand/Products | Family Codes |
| 0855433008 | Explore Cuisine – Plant Based Pasta | 000-999 |
| 0854183006 | Explore Cuisine – Plant Based Pasta | 000-999 |
| 73401508 | Sproud – Plant Based Protein Milk | 000-999 |

| Previous Address: | New Address Effective: 5.15.20 | |
|-------------------------------------|---|--------------|
| Aspire Brands, Inc. New Couponer | Aspire Brands, Inc. Inmar Dept. #86765 One Fawcett Drive Del Rio, TX 78840 | |
| 500 North Michigan Avenue #600 | | |
| Chicago, IL 60611 | | |
| GS1 Company Prefix | Brand/Products | Family Codes |
| 08676570004 | Aspire Energy Drinks | 000-999 |
| 08676570000 | Aspire Energy Drinks | 000-999 |

SPECIAL NOTICE

| New GS1 Prefix | | |
|--|---|--------------|
| Ef | ffective: 4.15.20 | |
| Vital Proteins, Inmar Dept | t. #50232 has a new GS1 company prefix. | |
| Please forward all coupons with the below GS1 Prefix to the following address: | | |
| Vital Proteins | | |
| Inmar Dept. #50232 | | |
| One Fawcett Drive | | |
| Del Rio, TX 78840 | | |
| GS1 Company Prefix | Brand/Products | Family Codes |
| 0850015883 | Vital Proteins | 000-999 |



INDUSTRY NOTIFICATION

| Acquisition | | |
|---|--------------------------------------|--------------|
| E | ffective: 4.17.20 | |
| Winery Exchange, Inmar Dept. #39728 has acquired a non Inmar client, Baileyana Winery . Please forward all coupons for the brands listed below to the following address: | | |
| <i>Winery Exchange</i> Inmar Dept. #39728 One Fawcett Drive Del Rio, TX 78840 | | |
| GS1 Company Prefix | Brand/Products | Family Codes |
| 0730429 | Baileyana / Tangent & True Myth Wine | 000-999 |

Name Change

Effective: 4.16.20

Lockhart Fine Foods, Inmar Dept. #59035 has changed their name to Wella Organics. Please forward all coupons to the following address:

Wella Organics

Inmar Dept. #59035 One Fawcett Drive Del Rio, TX 78840

New Brand/Products

Effective: 4.17.20

Anheuser Busch, Inmar Dept. #18200 has a new product, **Swish Beverages**. Please forward these coupons for the brand listed below to the following address:

| | Anheuser Busch | |
|--------------------|--------------------|------|
| | Inmar Dept. #18200 | |
| | One Fawcett Drive | |
| | Del Rio, TX 78840 | |
| GS1 Company Prefix | Brand/Products | Fami |

| GS1 Company Prefix | Brand/Products | Family Codes |
|--------------------|------------------------------|--------------|
| 08657760004 | Swish Beverages/Wine Product | 000-999 |
| 08690370003 | Swish Beverages/Wine Product | 000-999 |

New GS1 Prefix

Effective: 4.20.20

Folio Wine, Inmar Dept. #77397 has a new GS1 company prefix. Please forward all coupons with the below GS1 Prefix to the following address:

| <i>Folio Wine</i> Inmar Dept. #77397 One Fawcett Drive Del Rio, TX 78840 | | |
|---|--|--------------|
| GS1 Company Prefix | Brand/Products | Family Codes |
| 352121 | Chateau Du Puech Haut Scea / Argali Rose | 000-999 |
| 352121 | Chateau Du Puech Haut Scea / Prestige Rouge | 000-999 |



INDUSTRY NOTIFICATION

New GS1 Prefix

Effective: 4.21.20

Nestle USA, Inmar Dept. #00020 has a new GS1 company prefix. Please forward all coupons with the below GS1 Prefix to the following address:

| Nestle USA | | |
|--------------------|------------------------|--------------|
| Inmar Dept. #00020 | | |
| One Fawcett Drive | | |
| Del Rio, TX 78840 | | |
| GS1 Company Prefix | Brand/Products | Family Codes |
| 7613038 | Starbucks by Nespresso | 000-999 |

Acquisition

Effective: 5.1.20

Dr Pepper Snapple Holdings, Inc., Inmar Dept. #78000 has acquired a current Inmar client **Bai Brands,** Inmar Dept. 52311. Please forward all coupons for the brands listed below to the following address:

| Dr Pepper Snapple Holdings, Inc. Inmar Dept. #78000 One Fawcett Drive Del Rio, TX 78840 | | |
|---|-----------------------------|--------------|
| GS1 Company Prefix | Brand/Products | Family Codes |
| 081369402 | Antioxidant Infusion Drinks | 000-999 |
| 0852311004 | Antioxidant Infusion Drinks | 000-999 |

| Acquisition | | | |
|--|---|--------------|--|
| E | iffective: 4.23.20 | | |
| Frito-Lay, Inmar Dept. #28400 | Frito-Lay, Inmar Dept. #28400 has acquired a non-Inmar client, Bare Snacks. | | |
| Please forward all coupons for the brands listed below to the following address: | | | |
| Frito-Lay | | | |
| Inmar Dept. #28400 | | | |
| One Fawcett Drive | | | |
| Del Rio, TX 78840 | | | |
| GS1 Company Prefix | Brand/Products | Family Codes | |
| 0013971 | Fruit chips (apple, banana and coconut)/ Veggie Chips(beet, carrot and sweet potato) | 000-999 | |

| New GS1 Prefix | | | |
|--|--|--------------|--|
| E | ffective: 5.1.20 | | |
| Sweet Loren's, LLC, Inmar Dept. #60485 has a new GS1 company prefix. | | | |
| Please forward all coupons with | Please forward all coupons with the below GS1 Prefix to the following address: | | |
| Sweet Loren's, LLC | | | |
| Inmar Dept. #60485 | | | |
| One Fawcett Drive | | | |
| Del Rio, TX 78840 | | | |
| GS1 Company Prefix | Brand/Products | Family Codes | |
| 0850010272 | Sweet Loren's Place and Bake Cookies and Edible Cookie Dough | 000-999 | |



New GS1 Prefixes

Effective: 5.5.20

Liquid IV, a division under **The Emerson Group**, Inmar Dept. #99862 has new GS1 Prefixes. Please forward all coupons with the below GS1 Prefixes to the following address:

The Emerson Group

Inmar Dept. #99862 One Fawcett Drive Del Rio, TX 78840

| GS1 Company Prefix | Brand/Products | Family Codes |
|--------------------|-----------------------------------|--------------|
| 08633230003 | Liquid IV / Electrolyte Drink Mix | 000-999 |
| 0851741008 | Liquid IV / Electrolyte Drink Mix | 000-999 |

| 1 | Acquisition | |
|---------------------|---|--------------|
| E | ffective: 5.5.20 | |
| | 362 has added another division, R3SET Supp company prefix listed below to the following | |
| | e Emerson Group | |
| Inn | nar Dept. #99862 | |
| Oi | ne Fawcett Drive | |
| De | el Rio, TX 78840 | |
| GS 1 Company Prefix | Brand/Products | Family Codes |
| 08600026051 | R3SET Supplements | 000-999 |

| | Acquisition | |
|---|--|--------------|
| E | ffective: 5.6.20 | |
| <i>Heaven Hill Brands,</i> Inmar Dept. #96749 has acque Constellation Brands, Inmar Dept #83804. Please | | |
| Inr Ol | aven Hill Brands nar Dept. #96749 ne Fawcett Drive | |
| GS1 Company Prefix | el Rio, TX 78840 Brand/Products | Family Codes |
| 0088100 | Black Velvet / Whiskey | 000-999 |

| Misprinted Coupon |
|---|
| Effective: 5.4.20 |
| Specialty Foods Group, Inmar Dept. #75400 has an incorrect legal copy on numerous coupons. It states to send the coupons to Indiana Packers Inmar Dept. #59199. Please send the offers below to the following address: |
| Specialty Foods Group |
| Inmar Dept. #75400 |
| One Fawcett Drive |
| Del Rio, TX 78840 |
| |

Offer Codes: 006380, 006381, 006424, 006425, 006426, 006427, 006428, 006476, 006477, 006478, 006479, 006480, 006481, 006385, 006482, 006483, 006470, 006471



| Correction | | |
|---|----------------------------|--------------|
| | Effective: 5.1.20 | |
| The GS1 prefixes below were incorrectly communicated in the January 2020 notifications to be sent to Kayco , Inmar Dept. #73490. Kayco is not liable for these GS1 prefixes. Please forward all coupons for the GS1 Prefixes and brands listed below to the address on the coupons. | | |
| GS1 Company Prefix | Brand/Products | Family Codes |
| 0035099 | Harmony Products Inc | 000-999 |
| 0040885 | Ashkol Wine Co., Inc. | 000-999 |
| 0044800 | Cumberland Packing Corp. | 000-999 |
| 0752515 | Famous Pastries Foods Inc. | |

| Terminated Client Effective: 4.16.20 Previous Address: New Address: | | |
|---|----------------------------|--|
| | | |
| Imperial Frozen Foods, LLC | Imperial Frozen Foods, LLC | |
| Inmar Dept. #78146 | 3150 Rogers Road | |
| One Fawcett Drive | Suite 212 | |
| Del Rio, TX 78840 | Wake Forest, NC 27587 | |
| | | |
| | Attn: Terri Evans | |

| Terminated Client Effective: 5.14.20 | |
|--|---|
| | |
| <i>Microbroo LLC</i> Inmar Dept. #56252 One Fawcett Drive Del Rio, TX 78840 | Microbroo LLC 1854-A Hendersonville Road Suite A-213 Asheville, NC 28803 |
| | Attn: Andree Falardeau |