Paris Presents Incorporated

Paper Coupon Redemption Policy

Updated 03/27/09

Dear Retailer:

This Coupon Redemption Policy and the legal copy on **Paris Presents Incorporated ("Paris Presents")** coupons state the only terms and conditions under which **Paris Presents** will reimburse its customers for coupon submissions ("Policy"). Your acceptance and redemption of coupons for **Paris Presents** products constitutes your acceptance of and binding agreement with all the terms and conditions in this Policy. It is the retailer's responsibility to ensure its employees are aware of and in compliance with this Policy.

1. Coupons are redeemable only in the United States of America.

2. Coupons are redeemable only when consumers purchase the brands/sizes/quantities indicated, prior to the expiration date, and retailers subtract the face value from the retail price of a **Paris Presents** product.

3. Retailers must submit coupons for reimbursement within 180 days after the expiration date of the coupon.

4. Consumer must pay any and all applicable taxes. Coupon cash value 1/100¢.

5. Only one coupon may be accepted by the retailer per **Paris Presents** product purchased.

6. Coupons are void where prohibited, taxed or restricted by law; or when reproduced, altered, or transferred from or sold by their original recipient to any other person, firm or group.

7. For each properly redeemed coupon, retailers will be reimbursed for the face value, or the retail selling price up to the maximum indicated on **Paris Presents** coupons for free merchandise, plus the handling fee as stated on each **Paris Presents** coupon and reasonable postage (further defined below). No additional fees will be accepted or paid.

8. Postage will be reimbursed at current actual uninsured rates.

9. **Paris Presents'** (or its agent's) actual count of coupons received will be final and shall govern the payment of coupons under this Policy.

10. **Paris Presents** reserves the right to deny reimbursement, retain and declare void any coupons presented for redemption when the following conditions occur: coupons are in mint/mass cut condition, or uniform mix coupons are submitted for reimbursement; retailer has insufficient stock to cover the number and types of coupons submitted; inability to verify retailer's address or business operations; or redemptions that are not in accordance with this Policy. Further, **Paris Presents**

reserves the right to forward any such coupons to enforcement authorities for review.

11. On request, retailers must provide **Paris Presents** with proof of purchase of **Paris Presents'** products sufficient to cover coupons presented for payment.

12. Coupon payments may not be deducted from payments of **Paris Presents'** product invoices.

13. Properly redeemed coupons must be submitted directly by the retailer or through an authorized clearinghouse only. Submission by unauthorized intermediary agents will not be accepted.

14. In the event a retailer payment is withheld, the retailer must appeal this decision of **Paris Presents** within six (6) months of the date of the notification of non-payment. Appeals made after six (6) months will not be honored by **Paris Presents**.

15. Any inconsistent use of this Policy constitutes fraud and, in addition to other legal remedies at the option of **Paris Presents**, may void all coupons submitted for reimbursement and coupons may be retained by **Paris Presents** without payment.

16. Failure to enforce any terms or conditions of this Policy shall not constitute waiver of such provision or any other provision by **Paris Presents**. **Paris Presents** reserves the right, in its sole discretion, and without prior notice to any party, to modify, revise or eliminate any of the provisions of this Policy. It is the retailer's responsibility to obtain updated copies of this Policy.

17. Send properly redeemed **Paris Presents** coupons to:

Paris Presents Incorporated
Coupon Redemption Group
3800 Swanson Court
Gurnee, IL 60031

Sincerely,

Paris Presents Incorporated

Coupon Redemption Group